

CLARKE®

Did you get what you paid for?

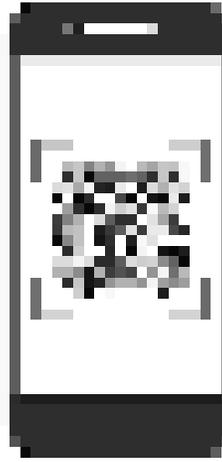
Did you know that unscrupulous competitors of Clarke are selling fraudulently labelled Clarke engines? Engines which do not meet Clarke's stringent safety requirements puts lives and property at risk, not to mention the reputations of otherwise solid pump and service dealers!

Helping combat counterfeiting activities, Clarke's employment of advanced counterfeiting technologies are available to help you authenticate your Genuine Clarke engine.

Download a free QR Code Reader from the Google Play Store or other online provider.

Clarke QR Codes provide immediate, mobile access to:

- Genuine Clarke authentication data
- Engine Specific Service and Maintenance Recommendations
- Downloadable operations manuals
- Clarke's online SUI registration form



QR Code Data Example

Job #:	71857-0000
Customer:	CLARKE FIRE PROTECTION PRODUCTS INC
Model:	DSOR-UFAA67
MFG/S/N:	50137267P
Part #:	NFPA 2019 DSOR-UFAA67
ESN:	DV1800P00811740
Rated HP:	481
Rated Speed(RPM):	1470
Invoice Date:	01/01/1900

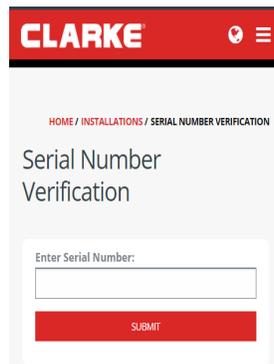
Anti-Counterfeit Engine Serial Number Nameplate

Clarke's new engine serial number nameplates include advanced QR codes that allow for positive identification of the engine as a Genuine CLARKE®. By scanning the QR code on the nameplate, you will be directed to a clarkefire.com webpage dedicated to that specific engine serial number. On this webpage you can verify the serial number, the engine model, rated power, rpm and other details which match the information etched onto the nameplate.

The new nameplate has a black background with white lettering.

Serial Number Verification

If your Clarke engine was built before the QR code nameplate was added, you can still verify the engine serial number, engine model and other information by going to www.clarkefire.com and clicking SERVICE/Installations/Serial Number Verification.



If it's spelled 'C L A R C K', it's just a red panel

There are also more obvious ways of telling if your diesel engine is not a CLARKE®. For instance, if your instrument panel has the name CLARCK spelled on it, or if your new Clarke engine has an old or incorrectly formatted nameplate, then you have a counterfeit!

Specifications and information contained in this brochure are subject to change without notice.

CLARKE®

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